

Harriet "Holly" L. Lingo

Harriet Lucille Lingo, the daughter of Clarence and Aluia (Kassel) Lingo was born August 9, 1920, in Red Oak, Iowa, and passed away May 6, 2002, at the Red Oak Rehab and Care Center in Red Oak.

Holly spent part of her childhood in the Langdon, Missouri area and attended country school in Page County located between Shenandoah and Essex. She graduated from South Omaha High School in Omaha, Nebraska, studied at Van Sant School of Business in Omaha, Journalism schools at Drake and Creighton Universities and after receiving a scholarship studied at the Kansas City Art Institute and took special courses and seminars from Chicago University. As a young person, Holly worked at KMA Radio where she worked in promotion and wrote the column, *Program Personals* in the KMA Guide.

Through the years, Holly gained a vast amount of experience in marketing and advertising working also as a freelance writer. As an advertising and public relations executive she worked on various campaigns for such associations and companies as the Iowa State Nurses' Association, Iowa Methodist Hospital and Anderson Erickson Dairy. Also for Governor's Election Campaigns, Iowa Salvation Army, Friendship Food Trains (CROP), Keys Madden & Jones Advertising and Grant Hospital in Chicago, ABC Network, and many more.

Preceding Holly in death were her parents.

Survivors include cousins, Max Currie of Shenandoah and Marjorie Sederburg and Clarke Bailey of Red Oak plus other relatives and friends.